



Column

## Imagine Culture Without a Crowd

Municipalities, cantons, and the federal government spend 2.6 billion Swiss francs each year on cultural policy—resulting in an oversupply. At some venues, every second seat now remains empty. In his column, Jürg Müller explains [how Switzerland could take a more targeted approach to its cultural policy](#).

The Figure



This is the ratio of subsidies to box office revenue at the Schauspielhaus Zürich for the 2023/2024 season. 25 years ago, subsidies were lower, with a ratio of 3 to 1. (EVH)

Competition policy

## Update Required for the Most Ingenious Disempowerment Tool in History

Perfect competition is a nice ideal – but far from reality in the world of Google, Apple & Co. The tech giants hold very high market shares in some areas. However, this is mainly because they constantly innovate. [That's why modern forms of competition](#) are much better described by Joseph Schumpeter's concept of "creative destruction", writes Christoph Eisenring.

New Essential

## Paralyzed by Bureaucracy



Excessive regulation stifles innovation, drives up costs, and tests the patience of citizens. The extent of the issue is also a problem in Switzerland, as Michele Salvi and Philippe Güttinger [highlight in the latest Essential](#). An annual "repeal week" would be an effective tool to eliminate outdated or unnecessary regulations.

Innovation

## 7 Questions on Immigration, Research, and Economic Policy

While Switzerland is debating immigration and cuts to education, the U.S. as a research hub is coming under political pressure. Patrick Leisibach analyzes [what this means for innovation in Switzerland](#).

Farewell Interview

## Merci et au revoir, Jérôme Cosandey!



After almost exactly 14 years at Avenir Suisse, our colleague and Directeur romand Jérôme Cosandey has left the think tank – and he began his new role as Director of Labour at the State Secretariat for Economic Affairs. [In his farewell interview](#), he reflects on the state of the pension system: "It's not just about the espresso called the 13th pension payment. The starter, main course, and dessert – meaning the first twelve payments – also need to be covered. And yet, we mostly argue about the coffee." Jérôme didn't leave behind any unfinished business – quite the opposite: he played a crucial role in Avenir Suisse's success. Merci et au revoir, Jérôme!

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